



Dear Potential Sponsor,

Thank you for considering sponsorship of AYSO Region 1603- Baker/Crestview.

The American Youth Soccer Organization (AYSO) is a non-profit organization established in 1964 with a mission to promote fitness, sportsmanship, and self-esteem among children through soccer. Guided by the principle of "Everyone Plays," AYSO ensures that every registered player is assigned to a team and participates in at least half of every game, fostering inclusivity and active engagement on the field.

AYSO operates through Sections, Areas, and Regions. While these entities are part of the national AYSO structure, each region functions independently and relies on local support and participation for program maintenance and expansion. AYSO Region 1603 operates solely through the dedication of volunteers and receives no financial backing from other regions or the national governing board. Despite the unpaid efforts of coaches, referees, and board members, player registration fees fall short of covering all expenses. We strive to keep these fees minimal to facilitate greater participation among children, thus, we rely on the generosity of local sponsors like you to sustain our programs.

Your sponsorship of AYSO Region 1603 directly contributes to the provision of high-quality soccer programs for children in our community. Your tax-deductible support assists in covering costs associated with uniforms, equipment, field maintenance, coach and referee training, and player awards. Moreover, your company will be acknowledged as a community leader through its association with one of the foremost youth soccer organizations globally. Most importantly, your sponsorship aids in the holistic development of our children, nurturing both their physical abilities and character.

Your consideration of sponsorship for AYSO Region 1603 is greatly appreciated. Together, we can continue to make a positive impact on the lives of our youth through the beautiful game of soccer.

Below are our sponsorship tiers and the benefits associated with them:

- Bronze \$100:** Logo on our website and social media mention
- Silver \$300:** 2 yard signs during our game days, logo on our website, and social media mention
- Gold \$500:** Goal banner (limited to first 8 sponsors) that will display on our goals for 2 seasons, 2 yard signs during our game days, logo on our website, and social media mention

Thank you for your support of this great program!

Sincerely,
AYSO Region 1603 Board Members

P.O. Box 1853, Crestview, FL 32536

(850) 783-0650 ☎ <https://www.ayso1603.org> ☎ ayso1603@gmail.com

AYSO is a Non-Profit Corporation (Tax ID# 95-6205398; Section 501(c) (3) of the Internal Revenue Code)



SPONSOR INFORMATION FORM

AYSO Region 1603

Name _____

Phone Number _____

Email Address _____

Business Sponsor:

Company Name _____

Mailing Address _____

Physical Address _____

Website _____

Amount \$ _____

Personal Sponsor:

I would like to donate \$ _____

**Checks should be made out to "AYSO Region 1603".
Do not send cash!**

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